

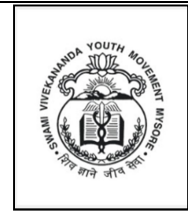


PROCEED

(Professional College Entrance Education and Development)

**Balavikas of Fairfax, VA and
Swami Vivekananda Youth Movement (SVYM), India**

April 2015



Overview

PROCEED project (Professional College Entrance Education and Development) is an education initiative of Dr. GVV Rao, founder of the Balavikas of Fairfax Virginia and well known in the Washington DC area.

Swami Vivekananda Youth Movement (SVYM) of India, an NGO of strong integrity and recognition, are the implementation partner of the PROCEED project. They execute this project under the Viveka Scholar program, which focuses on bringing up intelligent but socially and economically challenged children from elementary school through high school program into college.

The goal of the PROCEED project is to offer two years of coaching services to these students while they are in the higher secondary course (aka PUC). Students, who demonstrated their potential by securing at least 80% in high school, are selected for the PROCEED project and trained by a team of skilled teachers with the aim of helping them compete for admission to professional colleges – engineering, medical, business, agriculture etc.

What was started by Dr. Rao in 2009 as a modest initiative with 30+ students has grown to 523 students as of 2014. The original financing provided by Dr. Rao, enhanced with some corporate donations and generous contributions from friends in USA has resulted in 424 students now at various stages of pursuing professional degrees.

The first batch of students who went through the program in 2010 have successfully completed their Bachelor degrees and have settled down in jobs or in higher studies – a literal transition from grinding poverty to lives full of promise and brilliant futures, exactly the dream Dr. Rao and all the donors had!

As successful professionals we all try to do our best to give a helping hand to people in our motherland, India. But rarely are projects we donate to achieve the level of success this project did. Highly motivated and focused efforts of the leaders of SVYM, known for their high integrity, supported by your kind donations, are the reasons for this success, and we wish to convey my sincere gratitude to each one of you for this.

We are also glad to share an article published in Deccan Herald about the Viveka Scholar Program
<http://www.deccanherald.com/content/444978/its-all-facilitating.html>

A Success Story

We also want to share the story of Sandeep, a “PROCEED” program alumnus (2010 Pass out batch). He has successfully cleared IIT JAM (Joint Admission Test for Masters) in March 2014 conducted jointly by IIT and IISc. Sandeep has scored all India Ranking of 2510 and has joined IIT. Sandeep’s story is about grit and patience; he suffered with a neurological problem affecting his right hand during his class 12 preparation. Due to which he could score only 70% in class 12 final board examination. Later pursuing his Bachelor of Science for last 3 Year (with grit and determination) now he made (it) into big league of IIT for his Masters course.

Current status - Highlights

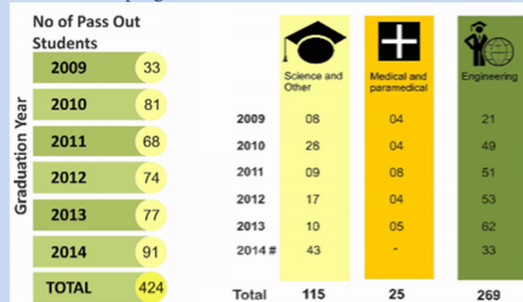
Some details of key accomplishments of the PROCEED project and the Viveka Scholar program.

- Balavikas has signed a Memorandum of Understanding (MoU) with SVYM of India in February 2015 to set up the PROCEED Project Endowment Fund in India with \$200,000.
- The annual interest and proceeds from the Endowment will permanently support up to 50 students each year at approximately \$400/year/student.
- Students who went through the program have successfully completed their Bachelor degrees and have settled down in jobs or in higher studies – some examples below.

Employer	Study / Job area	Count
Oracle India	BE Computer Science	1
Govt of Karnataka	Civil Engineer	1
Private Company	Civil, Computer Science, Electrical & Electronics Engineer	6
Private School	Nursing Tutor	1
Higher Studies	M.E, M.Sc etc.	3
Central Government	CRPF	1
Grand Total		13

- In the 2013-2014 school year that ended in April 2014, the “Viveka Scholar” program supported a total of 292 students (110 in PUC II grade and 182 in PUC I grade).
 - 91 students out of the 110 students from the PUC II grade have passed
 - 76 out of the 91 students (84%) got into engineering, medicine and science courses.

The chart below highlights the success trend in the # of students who benefited from the program.



Future plans

As noted earlier, SVYM has been able to expand the demographic and geographic scope serving over 500 students now. We at Balavikas decided to support this proven and successful initiative by creating an endowment of \$200,000 to perpetually support 50 students annually. We have an encouraging start to this campaign even before getting out of the gate with generous contributions from Dr. Seetaramayya Nagula (\$20,000), Mr. P. Srinivasan, Balavikas teacher (\$10,000) and Dr. GVV Rao (\$5,000) towards this endowment. Some corporates also came forward to match the donations made to the project. With these pledges, prior donations and corporate matches, we now need to raise about \$80,000 to reach the target of the endowment fund.

We sincerely hope you will continue to support the program going forward, especially in reaching the target of the endowment fund. To contribute to the PROCEED project endowment fund, please contact Vaidy Baskaran ([703-655-6568](tel:703-655-6568) or bvaidy@gmail.com).

To receive more details about PROCEED please visit www.balavikas.org and follow the link to the “PROCEED” project

Note: Balavikas of Fairfax is an IRS 501c organization and contributions towards PROCEED project may be tax deductible.